

## **Providing a Chance. Lending a Helping Hand!**

### ***The Koo's "Giving" Charitable Foundation***

The Koo's Giving Charitable Foundation was set up in memory of Mr Koo and his wife, Madam Yih, who arrived in Hong Kong from Shanghai in the aftermath of the World War II. Working his way up from his apprenticeship in the chemical manufacturing industry, Mr Koo went on to build a business empire, which included both real estate development as well as business management activities.

Formed in 2010 by family members in remembrance of Mr Koo and his wife, the foundation's aim is to lend a helping hand where it is needed, providing the underprivileged with an opportunity to lead rewarding lives as productive members of their community. In 2014, celebrating the centennial of Mr Koo's birth in 1914 as well as the approaching centennial in 2015 of his wife's birth, the foundation geared up its activities. As a result, the charity began to work closely with a number of organizations in Hong Kong to sponsor the development of autistic children, who with the proper learning and development, are often able to grow up to hold jobs, develop meaningful relationships and lead normal lives.

To this end the foundation is sponsoring a number of projects. These include learning and development programs for 100 autistic children over the next four years. Aware of the importance of parents and their involvement in the success of these programs, the foundation is also working to establish an educational kit on autistic learning and development. This kit will provide information and materials for parents to help their children while they are waiting to be admitted into more formalized and structured programs.

Lydia Koo

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